



# Apparel Export Promotion Council

Apparel House, Institutional Area, Sector-44, Gurgaon-122003

**Date: February 22, 2011**

## **Seminar on Fashion Forecast Spring/ Summer 2012**

Dear Sir/Madam,

Apparel Export Promotion Council (AEPC) has invited Ms. Delphine Lonjou and Faustine Baranowski Fashion Consultant from a renowned fashion consultancy firm M/s Promostyl, Paris to conduct Fashion Forecast seminars for Spring/ Summer 2012. The schedule & programme of the seminars is given below:

<u>Venue</u>	<u>Date&amp; Day</u>	<u>Time</u>
Gurgaon	14 <sup>th</sup> March, 2011 (Monday)	2:00 PM to 5:00 PM
Kolkata	15 <sup>th</sup> March, 2011 (Tuesday)	2:00 PM to 5:00 PM
Jaipur	16 <sup>th</sup> March, 2011 (Wednesday)	2:00 PM to 5:00 PM
Ludhiana	18 <sup>th</sup> March, 2011 (Friday)	10:00 AM to 1:00 PM
Tirupur	21 <sup>st</sup> March, 2011 (Monday)	10:00 AM to 1:00 PM
Bangalore	22 <sup>nd</sup> March, 2011 (Tuesday)	2:00 PM to 5:00 PM
Chennai	24 <sup>th</sup> March, 2011 (Thursday)	10:00 AM to 1:00 PM
Mumbai	25 <sup>th</sup> March, 2011 (Friday)	2:00 PM to 5:00 PM

### **The seminar will cover:**

- Sectors like Men, Women, Knitwear, Woven & Casual and Formal Wear for Men & Women,
- Season's important trend directions, color range and key color harmonies, including the pantone and NCS references
- Clear and concrete solutions on fashion trends 18 to 24 months in advance
- 4 up-coming trends with a visual (concentration of the last major socio-cultural events and design directions) with influences in terms of design, fashion, lifestyle, cosmetics, art, colours, fabrics, etc.
- 4 Promostyl's themes that include a description of the « New Attitudes », corresponding Values and Lifestyles and some propositions of concepts and applications to various sectors.
- Show case of the trend books on Influence, Colours, Women, Men and Knitwear

### **Target Audience**

- Sr. Merchandisers/ Team of Fashion Designing Departments
- Fashion Designers including Free lancers
- Industry Associates
- Market Consultants/ Consultancy bodies
- Fashion Institutes/ Students

### **Registration Fees**

The participation/ registration fee is **Rs. 1,000/- (inclusive service tax 10.3%)per person**. The payment can be made through DD/ Cheque in favour of “**Apparel Export Promotion Council**”payable at Gurgaon. To confirm your participation, please fill in the attached registration form and send to respective offices.

### **About the Speaker:**

#### **Delphine Lonjou**

Delphine is graduated from the Ravensbourne College of fashion, in London. She is a women’s wear designer with 10 years experience. She works for Promostyl Special Project branch and is in charge of our women’s wear, men’s wear and accessories clients, helping them on their collection’s development and orientation of trends, colors, materials and products. She knows about sourcing, product development as well as product’s fabrication process. She has worked for top of the range names such as Nicole Farhi, Karen Millen, and John Galliano, among others. In our company on the top of her art direction duties, she is in charge of special projects (consulting) which give her full responsibility for clients contracts in the area of woman, man, children and accessories. She also deals with the Making of the trends, the Men’s trends book and Influences trends book. She has extensive experience in major distribution and middle range products. She worked for 13 years for French companies also based abroad such as Etam, Kiabi, Les 3 suisses, DKNY. She also head the position of counselor where she determined the principles of style adopting trends to those brands and there market from a marketing perspective. She knows perfectly Sourcing & Development areas and also the product’s fabrication process.

#### **Faustine Baranowski**

Graduated from ESMOD, Baustine Baranowski works now as PROMOSTYL’s lingerie / underwear department director, who is in charge of PROMOSTYL lingerie Trend book. Before she has more than 6 years of working experiences as Design Director for the lingerie department of brands such as Christian Lacroix, Kenzo, John Galliano, Sonia Rykiel, Cacharel, Athena, Lulu castgnette etc. she helped the clients on their collection’s development and orientation of trends, colors, materials and products. Her solid knowledge of the market and of modeling is well known in the sector.

Meanwhile, she is in full charge of “PROMOSTYL” Cosmetics Fashion Trend” research and work together with our other directors for “PROMOSTYL INFLUENCE Trendbook”.

#### **Seminar Programme:**

Registration	1:00 p.m. to 2.00 p.m.
General Trends on Summer 2012	2.00 p.m. to 5.00 p.m.
Interactive/ Networking Session	5.00 p.m. onwards

We look forward to see your nomination. For further information about the venue etc., you may kindly contact AEPC’s regional office where you want to attend the seminar. **At Gurgaon, the seminar will be held at Apparel House, Sector-44, Institutional Area, Gurgaon, Tel.:-+91-124-2708000.**

<b>Gurgaon</b>	Mrs. Sneha Lata Sharma, Joint Director, Tel.:+91-124-270 8150, E-mail: <a href="mailto:slsharma@aepcindia.com">slsharma@aepcindia.com</a>
<b>Kolkata</b>	Mr. Ranjan Dasgupta, Additional Director, AEPC / ATDC , Landline – 033-23359820 Mob. No. 09830239715
<b>Jaipur</b>	Mr. P. K. Yadav, Office Incharge, Mobile: 09229106359,Tel.: +91-141-275 0706,275 0064, Fax: 0141-275 2982, Email: <a href="mailto:atdcjaipur@gmail.com">atdcjaipur@gmail.com</a>
<b>Ludhiana</b>	Mr. A. K. Walia, Regional Director, Tel.: 0161-2407850, Fax : +91-161-2404082, Email: <a href="mailto:aepcldh1@sify.com">aepcldh1@sify.com</a>
<b>Tirupur</b>	Mr. D. G. Reddy, Sr. Director, Tel.:+91-421-2232631, E-mail: <a href="mailto:aepc27tir@dataone.in">aepc27tir@dataone.in</a>
<b>Banagalore</b>	Mr. R. Balaji, Joint Director, Tel.:+91-80-25585975, E-mail: <a href="mailto:aepcbangalore@gmail.com">aepcbangalore@gmail.com</a>
<b>Chennai</b>	Shri T C Balasubramaniam, Joint Registrar, AEPC/ATDC, Landline – 044-22500121 /22312121, Mob. No. 9841788369
<b>Mumbai</b>	Ms. Srikala Shivaraman, Senior Programmer, AEPC, Landline-022-22040174/30271031 Mob. No. 09869531605

Warm Regards,

Sd/-

(R K Sharma)

Director (Fairs & Exhibition)

## REGISTRATION FORM

### Seminar on Fashion Forecast Spring/ Summer 2012

Please tick option where you want to attend the seminar:

<input type="checkbox"/> Gurgaon	<input type="checkbox"/> Kolkata	<input type="checkbox"/> Jaipur
<input type="checkbox"/> Ludhiana	<input type="checkbox"/> Tirupur	<input type="checkbox"/> Bangalore
<input type="checkbox"/> Chennai	<input type="checkbox"/> Mumbai	

Kindly register the following person(s) from my organization for seminar on Fashion Forecast Spring/ Summer 2012:

S. No.	Name	Designation
1.		
2.		
3.		

The fees of Rs. 1,000 per person is enclosed vide Cheque/ Demand Draft No. \_\_\_\_\_ of (Bank) \_\_\_\_\_ dated \_\_\_\_\_ of amount \_\_\_\_\_ in favour of "Apparel Export Promotion Council" payable at Gurgaon.

Kindly fill in the following details or attach your business card:

Name & Designation: \_\_\_\_\_  
Organisation/ Institute: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_

Tel. No.: \_\_\_\_\_  
Fax No.: \_\_\_\_\_  
Email Id: \_\_\_\_\_

Send this Registration form back to:

Apparel Export Promotion Council

Apparel House

Sector-44, Gurgaon-122003

Ph: 0124-2708000/1/2/3

Fax to: 0124-2708004/5

Email at: [slsharma@aepecindia.com](mailto:slsharma@aepecindia.com)