



**APPAREL EXPORT PROMOTION COUNCIL,
APPAREL HOUSE, INSTITUTIONAL AREA, SECTOR-44, GURGAON**

AEPC's Participation in STYL Fair at Brno, Czech Republic, 24 – 26 August, 2010,

Dear Member,

Czech market has tremendous import potential for ready made garments from India. Czech Republic imports RMG worth USD 2,090 million from the world and is among the top 30 largest importers of readymade garments. **India's garment exports to Czech Republic is over USD 12.04 million during 2008 growing from USD 4.87 million in previous year.**

RMG Import Statistics

All figures in USD Millions

Czech Republic's RMG Import		2005	2006	2007	2008	%Change 2008/2007
	<i>From World</i>	1382.32	1359.40	1630.41	2089.98	28.19
<i>From India</i>	4.86	5.44	4.87	12.04	147.42	

**Source: DGCI&S/WTO*

AEPC is participating in the "STYL Fair, which will take place in the **Brno City, Czech Republic.**

ABOUT STYL

Trade Fairs Brno is the leading brand in trade fairs and exhibitions in Central Europe. The main scope of activity is the organizing of trade fairs and exhibitions.

REPORT OF STYL FAIR HELD IN FEB., 2010

Total trade visitors : 15,600. The proportion of foreign exhibitors amounted to 25 %. Most of them came from Slovakia, followed by Poland, Germany and also Austria - due to a financial support by Austrian Chamber of Commerce. After a long time, firms from Georgia and Syria attended the Brno fair.

VENUE:

Brno Exhibition Centre in Brno, Czech Republic

DATE:

24-26 August, 2010 (Tuesday, Wednesday & Thursday)

NO. OF BOOTHS:

AEPC has decided to make "India Pavilion" with 20 booths in order to cater to the growing demands of the buying communities in Czech.

PARTICIPATION CHARGES AND LAST DATE:

This is a right opportunity for you to participate in large apparel market of Czech Republic. The booth package and other details are as follows:

Particulars	Participation charges (Rs.)	Service Tax @ 10.30%	Total participation charges inclusive Service Tax
Cost per booth of 9 sqm.	Rs. 1,20,000	Rs. 12,360	Rs. 1,32,360/-
Early Bird Discount (If payment is made on or before 31st May, 2010)	(Rs. 5000/-) Rs. 1,15,000/-	Rs. 11,845/-	Rs. 1,26,845/-

SERVICE TAX @ 10.30% WOULD BE PAYABLE EXTRA ON THE TOTAL PARTICIPATION CHARGES.

LAST DATE

Last date for the receipt of the application would be 15.06.10. No part payment will be accepted.

BOOTH PACKAGE:

Each booth of 9 sq. mtrs. would have the following items.

Carpet, white walls, 1 table, 3 chairs, 1 waste basket, 16 hanger racks (length 1 m each), , 150 pc of hangers for samples, 1 socket 230 V, 6 lights (100 W each), 1 pc mannequin, daily stand cleaning.

MDA GRANT

Market Development Assistance (MDA), as announced by the Ministry of Commerce and as amended from time to time, would be applicable. As per the new MDA Guidelines, all exporters having export turnover of less than Rs.15 Crore in the year 2009-10 would be eligible. The application would be subject to the MDA guidelines issued by the Ministry of Commerce from time to time. Please See www.aepcindia.com for complete MDA guidelines.

GUIDELINES FOR ALLOTMENT OF THE BOOTHS:

1. All participants who have paid the full participation fee in time would be considered for allotment of booths through alphabetical order.
2. No change in the booths, once allotted would be entertained under any circumstances
3. The decision of SG/Chairman (EP) would be final and binding in case of any clarification.

WAITLIST

In case, applications are over-subscribed beyond 20 nos. participation, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter Czech Republic. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

CANCELLATION CHARGES

The exporter who apply for participation in the Fair, the withdrawal will be subject to following:

- A. 25% of participation charges will be forfeited if the exporter withdraws before the participation is confirmed by the Council and other participant on the wait list confirms their participation. However, the forfeiture will be 35% of participation fees, in case, there is no other participant on the wait list.
- B. 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- C. 100% forfeiture in case of no show in the fair.
- D. Non-grant of relevant visa shall not qualify for any relief.
- E. The application would be considered on First-cum-First Served (FCFS) basis.
- F. Service Tax would not be refunded.

The application form is attached herewith. You are requested to kindly send the participation fee by way of Demand Draft/Pay Order in favour of **APPAREL EXPORT PROMOTION COUNCIL” GURGAON**. Should you require any other information, **please contact Mrs. Sneh Lata Sharma, Dy. Director (F&E), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurgaon-122 003 (Haryana), Tel: +91-124-2708150, Fax: +91-124-2708004 & 005, e-mail: slsharma@aepcindia.com.**

Thanking you,

Yours faithfully,

**(R. K. SHARMA)
DIRECTOR (F&E)
Mobile No. 9899167235**

APPLICATION FORM FOR STYL FAIR, BRNO, CZECH REPUBLIC-AUGUST, 2010

(On the company's letterhead)

Name of event for which participation is sought: **STYL FAIR, BRNO, CZECH REPUBLIC-AUGUST, 2010**

24-26 AUGUST, 2010

- 1 Name & Address of the firm _____
Name of the Contact person _____
Along with Mobile _____
- 2 AEPC Registration No. & date _____
- 3 Proprietary/Partnership / Pvt. Ltd company _____
- 4 Year of establishment _____
- 5 Telephone No (s) _____
- 6 Fax No (s) with areas code _____
- 7 E-mail Nos. _____
- 8 Manufacturers or Merchant Exporter _____
- 9 Address of Manufacturing Unit _____
- 10 Main items of Production _____
(Indicate for which products you will like to meet buyers)
- a) Mention Segment Knitted/Woven _____
- b) Main product (Limit to 2 Products) _____
- c) Other Products (Limit to 2-3 product only) _____
- d) Kindly specify (Gents/Ladies /Girls/Boys/ Children,
Infants wear) _____
- 11 Total value of export of readymade garments during
2009-10 (FOB in US \$) US \$ _____ Million
- 12 Present production capacity (pcs/month) _____ Pcs/Month
- 13 a) Name & designation of the Representatives who
would be attending the fairs, provide _____
b) Passport No. _____
c) Date of Birth _____
d) Place of Birth _____
e) Date of issue _____
f) validity _____
- 14 Major Countries of Exports _____
- 15 Major Brands & Fashion Labels _____
- 16 Any other information you would like to mention _____