



## APPAREL EXPORT PROMOTION COUNCIL, GURGAON

AEPC: HO: F&E: 2011:  
07<sup>th</sup> April, 2011

### CIRCULAR

**SUB: AEPC's participation in "FUTURA FAIR"  
Dublin, Ireland (21 - 22 August, 2011)**

**19<sup>th</sup> April, 2011**

Dear Member,

AEPC is participating in Futura Fair, Dublin, Ireland to be held from 21<sup>st</sup> - 22<sup>nd</sup> August, 2011, which will take place in RDS Shelbourne Hall, Dublin, Ireland.

#### **About Futura**

FUTURA Fair, now in its 36th year is Ireland's premier Womens, Mens, Kids, Footwear and Accessories Trade Fair. Futura Fair, established in 1975, is the longest running Fashion Trade Fair. It is the essential platform for exhibitors to sell and promote their latest collections to Buyers from the Irish Fashion Industry North and South.

Futura Fair provides good opportunity for retail buyers, global importers, licensees and brands to meet and conduct business with offshore manufacturers like India and contract suppliers from the international manufacturing countries.

#### **Venue & Date:**

The venue for Futura Fair shall be RDS Shelbourne Hall, Dublin, Ireland. The fair is scheduled from 21<sup>st</sup> to 22<sup>nd</sup> August, 2011.

#### **Show timings:**

**21<sup>st</sup> August, 2011:** 10.00am to 6.00pm

**22<sup>nd</sup> August, 2011:** 10.00am to 6.00pm

#### **Apparel Industry of Europe and Ireland**

Europe has a potential of over **US \$ 150 Billion** import of garments. **India's garment exports to Europe is US \$ 5,240 million during 2009-10** which amounts to around 48% India's total garment exports to World.

India's garment export to Ireland is depicted below.

Country	2008-2009 (Established)	2009-2010 (Established)	% Growth 2009-10/ 2008-09
IRELAND	85.60 Million	91.19 Million	6.53

There is a tremendous potential for increasing India's garment exports to Ireland.

**Payment schedule:**

**AEPC has decided to make a huge "INDIA PAVILION" at "Futura Fair".**

Participation charges of a 9 SQM booth	: Rs 1,60,000/-
Early bird discount upto 15 <sup>th</sup> July, 2011 (Only if entire amount is paid)	: Rs 10,000/-
Participation charges upto 15 <sup>th</sup> July, 2011	: Rs 1,50,000/-
Participation charges after 15 <sup>th</sup> July, 2011	: Rs. 1,60,000/-

This does not include Airfare, Hotel expenditure and other related expenditures.

*\*MDA grant shall be available as per eligibility*

**Facilities Provided in the fair:**

In the above mentioned participation charges, the Council shall be providing the following items in the booth. Apart from this all publicity and promotion of India Pavilion shall be done by AEPC.

**1) Booth Package: (Standard Booth - 9 SqM)**

- Divider walls
- Name panel
- Carpet
- 3 hanger rails of 1 m each
- 100 hangers
- 3 spot lights
- 1 table
- 3 chairs
- Cleaning and security

**Guidelines for allotment of the booths:**

1. All participants who have paid the full participation fee in time would be considered for allotment of booths through alphabetical order.
2. No change in the booths, once allotted would be entertained under any circumstances.
3. The decision of Chairman, AEPC/Secretary General, AEPC would be final and binding in case of any clarification.

The participation is on **FIRST-CUM-FIRST SERVED (FCFS)** till all booths are sold.

**Waitlist:**

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter Ireland. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

**Cancellation charges:**

The exporter who has applied for participation in the Fair, the withdrawal will be subject to following:

- 25% of participation charges will be forfeited if the exporter withdraws before the participation is confirmed by the Council and other participant on the wait list confirms their participation. However, the forfeiture will be 35% of participation fees, in case, there is no other participant on the wait list.
- 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- 100% forfeiture in case of no show of the fair.
- Non-grant of relevant visa shall not qualify for any relief.
- Service tax paid shall not be refunded.

**Application form:**

The blank application format is enclosed herewith for your ready reference.

Should you require any other information, please contact Mr. Ravi Kant Kumar, Manager (Fairs & Exhibition), Apparel Export Promotion Council Apparel House, Institutional Area, Sector-44, Gurgaon-122003, Haryana, (India) Tel: +91 124 2708125, 2708000-003, Mobile: +91 9650088059 Fax: +91 124 2708004  
E-mail: [ravikant@aepecindia.com](mailto:ravikant@aepecindia.com)

**Thanking you,**

Yours Sincerely,

**R K Sharma**  
**Director (Fairs & Exhibitions)**  
**Phone: +91 124 2708026**  
**Mobile: +91 9899167235**  
**Fax: +91 124 2708004 / 05**  
**Email: [rksharma@aepecindia.com](mailto:rksharma@aepecindia.com)**

**Enclosure:** Application Form

**APPLICATION FORM FOR PARTICIPATION IN "FUTURA FAIR"**  
**Dublin, Ireland (21 - 22 August, 2011)**

**(On the Company's letterhead)**

**PART-I**

1. Name & Address of the firm :  
\_\_\_\_\_  
\_\_\_\_\_  
Name of the Contact person :
2. Proprietary/Partnership Pvt. Ltd. Co. :
3. Year of establishment :
4. Telephone No.(s) with area code :
5. Fax No(s) :
6. E-Mail Nos. :
7. Manufacturers or Merchant Exporter :
8. Address of Manufacturing Unit :  
\_\_\_\_\_  
\_\_\_\_\_ :
9. Main items of production :  
\_\_\_\_\_  
(mentioned segment Knitted/Woven and  
Specify product mix.
10. Total value of export of readymade :  
Garments/Textiles in the previous year  
2010-11 (FOB in US\$) and major US\$\_\_\_\_\_ Million  
Countries of Exports
11. Present production capacity (pcs/month) : \_\_\_\_\_ pcs  
And lead time
12. Major brands & labels :  
\_\_\_\_\_

## **PART II**

Please tick:

<b>S.NO.</b>	<b>PARTICULARS</b>	<b>YES</b>	<b>NO</b>
1	Full-Package garment manufacturers (Packed Shipment Exporter)		
2	Sufficient experience in Garment Exports		
3	A proven experience with high street retailers		
4	Vertically integrated plant with CMT, finishing etc.		
5	Whether your Technicians are able to understand and interpret techsheets and do you employ technically qualified staff in quality & product Deptt.		

## **PART- III**

Please fill up the details of each of the Representatives in the following format;

1	Name appearing in Passport	
2	Passport No.	
3	Date of Issue	
4	Validity	
5	Date of Birth	
6	Place of Birth	
7	Place of Issue	