

APPAREL EXPORT PROMOTION COUNCIL, GURGAON

AEPC:REG:F&E:IFF:2011
21st Feb, 2011

CIRCULAR

SUB: AEPC organizes Mega Apparel & Textile Show in JFW International Fashion Fair (IFF), Tokyo, Japan from 20-22 July, 2011

21st Feb, 2011

Dear Member,

Zero duty RMG imports to Japan from India

The government of India has signed a Comprehensive Economic Partnership Agreement (CEPA) with Japan on 16th February, 2011 thereby the Government of Japan will allow import of garments from India at Zero duty. Earlier a duty of 11% was levied on import of garments in Japan. The current garment exports from India to Japan are in the order of US\$ 125 million, which are almost equally divided between knitted and woven garments. India is amongst the top 5 suppliers of garments to Japan. Synthetic dresses are exported in the largest quantity and value. There would be a growth of nearly 50% in India's garment exports to Japan.

Apparel Export Promotion council (AEPC) shall once again be participating in International Fashion Fair, Tokyo scheduled from 20-22 July, 2011 alongwith with SRTEPC and TEXPROCIL as organizing partners. Approximately 30,000 trade visitors attended the IFF show last year in July.

On the basis of recommendations of the Ministry of Textiles, Ministry of Commerce has approved funding under Market Access Initiative for the Mega Apparel & Textile Show in Tokyo, Japan from 20-22 July, 2011.

Japan's Imports of Textiles Commodities

Japan's has a significant trade in textile commodities and it has a substantial imports of it, in the year 2009 global imports of textile commodities were of value US\$ 31,056 Mn which shows a huge potential for Indian textile & clothing exporters. China was the biggest supplier alone accounting for a share of 78.95 percent followed by Italy, Vietnam, South Korea and USA. Top 5 countries accounted for 88.76 percent of Japan's total textile imports and India remained the 8th significant supplier, with a share of 1.01 percent. Japan imports of textiles from India worth US\$ 315.83 million in 2009.

Japan Apparel Industry

Japan is the 3rd largest importer of garments with imports of over US \$ 24 billion. India and Japan share excellent social and business relationship. India's garment exports to Japan is US \$ 125 million during 2009.

There is a tremendous potential for increasing India's garment and textiles exports to Japan.

Japan's import of Textile (HS Code 50-63) (Sorted on Year 2009)						
<i>Value in US\$ Mn</i>						
Rank	Country	2006	2007	2008	2009	% Change
0	World	29072.04	29350.18	31760.60	31056.06	-2.22
1	China	22141.12	22489.86	24412.38	24520.51	0.44
2	Vietnam	755.66	832.79	1013.32	1191.12	17.55
3	Italy	1237.16	1213.02	1176.96	879.59	-25.27
4	Indonesia	512.55	514.35	573.66	497.78	-13.23
5	Korea, South	592.81	517.72	532.69	479.09	-10.06
6	Thailand	415.42	415.40	486.96	468.73	-3.74
7	United States	649.41	527.46	532.40	402.15	-24.46
8	India	345.28	327.82	364.30	315.83	-13.31
9	Taiwan	309.90	346.00	360.25	283.82	-21.22
10	France	233.37	220.98	200.87	156.48	-22.10

AVAIL HUGE BENEFIT IN PARTICIPATION FEE ON ACCOUNT OF MAI GRANT FROM MINISTRY OF COMMERCE:

The Mega Show is being organized under the MAI Assistance Scheme of Ministry of Commerce, Govt. of India. The cost of the stall together with entire promotional expenses for 9 sq.mtrs. (approx) is costing AEPC Rs. 8.30 Lakhs/booth, however, after taking into consideration the MAI assistance and Council's contribution, we are pleased to offer a stall of 9 sq.mtrs. at Rs. 1.60 lacs. Further, an early bird discount of Rs. 10,000/- will be given to the participants who apply with 100% advance payment on or before 2nd May, 2011

FACILITIES PROVIDED FOR THE MEGA SHOW:

A PR agency has been appointed in Japan to give wide publicity of the event on radio, television, website, newspapers and fashion magazines to invite the buyers to the Mega Show. In order to have the first hand knowledge of the prevailing fashion trends/patterns in the Japan, we will be inviting Japanese fashion designers who shall conduct a fashion forecast session for the participants.

The Council will be providing the facilities of interpreter, participation in the fashion show, overseas publicity, inland publicity, publicity through signages, banners standees and space allocation in the priority area of IFF Fair.

PAYMENT SCHEDULE:

Participation charges of 9 sq.mtrs. booth : Rs 1,60,000/-

Early bird discount upto 2nd May, 2011 : Rs 10,000/-
(With 100% advance payment)

Participation charges upto 2nd May, 2011 : Rs 1,50,000/-

Participation charges after 2nd May, 2011 : Rs. 1,60,000/-

This does not include Airfare, Hotel expenditure and other related expenditure. MDA grant will not be available since MAI grant is availed, as explained above.

Venue

Country	Date
JFW International Fashion Fair West Exhibition Hall, Tokyo Big Sight, 3-21-1 Ariake, Koto-ku, Tokyo 135 0063, Japan	20-22 July, 2011

Who Should Participate

Exporters registered with AEPC and other textile EPC's can apply for participation in the Mega Apparel Show. Members of AEPC can apply directly. Applicants from SRTEPC & TEXPROCIL can send their application with full participation fee through their respective associations, in the shape of Demand Draft / Cheque payable in favour of Apparel Export Promotion Council (payable at New Delhi/Gurgaon). However, they may send advance copy of application to AEPC for information.

GUIDELINES FOR ALLOTMENT OF THE BOOTHS:

1. All participants who have paid the full participation fee in time would be considered for allotment of booths through alphabetical order.
2. No change in the booths, once allotted would be entertained under any circumstances
3. The decision of SG/Chairman (EP) would be final and binding in case of any clarification.

The participation is on FIRST-CUM-FIRST SERVED (FCFS) basis.

Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter Japan. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

CANCELLATION CHARGES:

The exporter who has applied for participation in the Fair, the withdrawal will be subject to following:

- 25% of participation charges will be forfeited if the exporter withdraws before the participation is confirmed by the Council and other participant on the wait list confirms their participation. However, the forfeiture will be 35% of participation fees, in case, there is no other participant on the wait list.
- 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- 100% forfeiture in case of no show of the fair.
- Non-grant of relevant visa shall not qualify for any relief.

APPLICATION FORM

The blank application format is enclosed herewith for your ready reference.

Should you require any other information, we will be glad to answer the same.

For further details:

Ravish Srivastava, Manager (Fairs & Exhibition)
Apparel Export Promotion Council
Apparel House, Institutional Area,
Sector-44, Gurgaon-122 003, Haryana, (India)
Tel: 0124-2708162, 2708000-003, Fax: 0124-2708004
Mobile: - +91-9818662371
E-mail: ravish@aepecindia.com

Yours Sincerely,
R K Sharma
Director (Fairs & Exhibition)
Phone: +91-124-2708026/8134
Fax: +91-124-2708004/05
Email: rksharma@aepecindia.com

Enclosure: Application Form

**APPLICATION FORM FOR PARTICIPATION IN JFW INTERNATIONAL
FASHION FAIR AT TOKYO, JAPAN FROM 20-22 JULY, 2011**

(On the Company's letterhead)

PART-I

1. Name & Address of the firm :

Name of the Contact person :
2. Proprietary/Partnership Pvt. Ltd. Co. :
3. Year of establishment :
4. Telephone No.(s) with area code :
5. Fax No(s) :
6. E-Mail Nos. :
7. Manufacturers or Merchant Exporter :
8. Address of Manufacturing Unit :

_____ :
9. Main items of production :

(mentioned segment Knitted/Woven and
Specify product mix.
10. Total value of export of readymade :
Garments/Textiles in the previous year
2009-10 (FOB in US\$) and major US\$_____ Million
Countries of Exports
11. Present production capacity (pcs/month) : _____ pcs /
month
And lead time
12. Major brands & labels :

PART II

Please tick:

S.NO.	PARTICULARS	YES	NO
1	Full-Package garment manufacturers (Packed Shipment Exporter)		
2	Sufficient experience in Garment Exports		
3	A proven experience with high street retailers		
4	Vertically integrated plant with CMT, finishing etc.		
5	Whether your Technicians are able to understand and interpret techsheets and do you employ technically qualified staff in quality & product Deptt.		

PART- III

Please fill up the details of the Representative in the following format;

1	Name appearing in Passport	
2	Passport No.	
3	Date of Issue	
4	Validity	
5	Date of Birth	
6	Place of Birth	
7	Place of Issue	