

AEPC:HO:EIF:R&PA:2017

January 16, 2018.

Dear Sir / Madam

Reg: **Invite for International Entrepreneurship Development Workshop by UNCTAD–EMPRETEC : 15-16th Feb 2018, Gurgaon**

Entrepreneurship is one of the key factors in the developmental process and SMEs are the main engine of economic growth. SMEs contribute significantly to the economy in terms of output, employment, new job creation and innovation. The importance of SMEs for large companies, both as suppliers, subcontractors and sellers of their products, has been constantly increasing.

However, to benefit more from globalization there is a need to assist SMEs to realize their trade and investment opportunities and become internationally competitive.

Against this backdrop, Apparel Export Promotion Council (AEPC) has joined hands with **UNCTAD - Empretec India Foundation (EIF)** to strengthen a culture of entrepreneurship and promote business linkages within members of the Council.

AEPC, in association with UNCTAD - Empretec India Foundation shall be organizing an **International Entrepreneurship Development Workshop, as per the following details:**

***Workshop schedule***

<b>Date</b>	<b>15-16 February, 2018 (Thursday/Friday)</b>
<b>Time</b>	<b>9.30 AM – 6.00 PM</b>
<b>Venue</b>	<b>Apparel House, Sector 44, Institutional Area, Gurugram (Gurgaon) – 122 003 (Haryana)</b>

**About EIF**

EIF is mandated to install and develop the United Nations' flagship capacity-building programme "UNCTAD–Empretec" in India. **The programme is running in 40 countries with over five lac entrepreneurs having been trained under it. The programme is expanding fast with 20 governments requesting to UNCTAD for installation of the programme in their countries. The programme has been tested in 70 countries before its adoption.** The programme has helped in expanding businesses, creating thousands of jobs for the apparel fraternity. AEPC intends to support UNCTAD-Empretec's installation and development in India by collaborating with EIF and by requesting its expertise and services

**About UNCTAD-EMPRETEC Training Programme**

The programme provides entrepreneurship training and technical assistance to promote SME development by:

- Promoting entrepreneurship;
- Fostering individual entrepreneurial capabilities;
- Building institutional capacity and
- Encouraging employment-creating investment and linkages both among SMEs as well as between large and small enterprises.

Empretec identifies existing and potential entrepreneurs, provides them with training aimed at strengthening their entrepreneurial behaviors and business skills, assists them in accessing business development services, facilitates access to financing, helps to arrange mutually beneficial links with larger national and foreign companies and puts in place long-term support systems to facilitate the growth and internationalization of SMEs.

Main beneficiaries of the Empretec programme are the following:

- Existing small, medium and micro enterprises that have a track record of good business performance;
- Potential entrepreneurs with promising business ideas and high growth potential;
- Start-up companies with good bankable project proposals;

#### **Payment Fee**

In order to meet organizational expenses, a very subsidized participation fee is being charged from the participants towards the study material, F&B cost and other associated costs for the training. **The participation shall be received on First-cum-First Served (FCFS) basis for 30 participants only.**

Following are fee schedule:

**AEPC Members- Rs. 4000/- (plus 18% IGST of Rs. 720/- i.e. Total Rs. 4720/-)**

**Non-AEPC Members – 14,000/- (plus 18% IGST of Rs. 2520/- i.e. Total Rs. 16520/-)**

#### **Payment Mode:**

(i) **Demand Draft or Pay Order** in the name of “**Apparel Export Promotion Council**” (payable at Gurgaon or New Delhi) may be sent to **Mrs. Chandrima Chatterjee, Advisor**, Apparel Export Promotion Council Apparel House, Institutional Area, Sector-44, Gurgaon-122003, Haryana, (India)

Tel: +91 124 2708035 (D), 2708000-003, Mobile: +91 9810448917 Fax: +91 124 2708004

(ii) Payment can also be sent through NEFT/RTGS to the following account

**BENEFITIARY:** APPAREL EXPORT PROMOTION COUNCIL

**SAVING A/C NO:** 180401000020000

**IFS CODE:** IOBA0001804

**BANK:** INDIAN OVERSEAS BANK

**ADDRESS:** BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURGAON – 122003

Given your interest in the area of Promoting entrepreneurship; Fostering individual entrepreneurial capabilities; Building institutional capacity at the country level; and Encouraging employment-creating investment, I request you to take part in the proposed workshop and enrich in deliberations.

A Delegate Registration Form is attached for your ready reference.

**Kindly note that selected delegates participating in the Primer Workshop and showing high levels of entrepreneurial acumen will be invited to participate in the Empretec graduate programme, allowing a host of business development services to be made available through the UNCTAD Business Linkages programme, including access to cross-border markets, technology and finance.**

With regards

**H K L MAGU**  
**CHAIRMAN, AEPC**

Enclosure: **Delegate Registration Form**



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**Date: 15-16 Feb, 2018 (Thursday/Friday)**

**Venue**      *Apparel House, Sector 44, Institutional Area, Gurugram (Gurgaon) – 122 003 (Haryana)*

**DELEGATE REGISTRATION FORM**

The following Participant / Participants will attend the Training Programme:

Sl.No.	Name	Designation	Email	Nature of Business
1.				
2.				

Name & Address of Organization:

.....  
.....

Tel:.....Fax:.....

Mobile No.....

Email:.....

Date:.....Signature:.....

Pre-Registration is a must along-with requisite participation fee

Names of delegates may be substituted, if necessary

The completed form may please be forwarded to:-

**Mrs. Chandrima Chatterjee**

**Advisor**

**Apparel Export Promotion Council**

**Apparel House, Sector – 44**

**Institutional Area**

**Gurugram – 122 003 (Haryana)**

**Email: [advisorcc@aepcindia.com](mailto:advisorcc@aepcindia.com)**