



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/MAGIC/EP 2026 -27

Dated : 23rd July, 2026

IMPORTANT NOTICE

(SPECIAL DISCOUNT AVAILABLE FOR FIRST 25 PARTICIPANTS)

PARTICIPATION IN "SOURCING AT MAGIC, LAS VEGAS, USA"

10 - 12 August, 2026

Dear Members,

We are pleased to inform you that the a Special Discount of Rs. 25,000/- is being offered to the first 25 Participants for Sourcing at Magic, Las Vegas, USA scheduled to be held from 10th to 12th August, 2026.

Accordingly, the participation fee for the first 25 applicants has been reduced to Rs. 6,00,000/- per 9 sqm. booth. Thereafter, the participation fee will be Rs. 6,25,000/- per booth.

Only a few booths under the Special Discount scheme are now available. Members interested in availing this limited-time benefit are requested to submit the duly filled application form along with the participation charges at the earliest to secure your booth space. **The special discount will be extended strictly on a First-come-First-Serve basis.**

Participation Charges for exhibitors are as mentioned below :

WITH MAI/MAS	Participation Charges
Cost per booth (size : 9 sqm.)	Rs. 6,25,000/-
Additional Charges Rs. 15,000/- for the Corner Booth (Subject to Availability of booth)	

All other terms & conditions shall remain unchanged as mentioned in the [Circular dated 06.04.2026](#) (copy attached).

Thanking you,

Yours Sincerely,

Mithileshwar Thakur
Secretary General