

APPAREL EXPORT PROMOTION COUNCIL APPAREL HOUSE, INSTITUTIONAL AREA, SECTOR-44 GURGAON – 122003 Seminar on Fashion Forecast

Spring/Summer 2020 & Autumn/Winter 2020-2021

March 5, 2019

Dear Sir/Madam,

Greetings from AEPC!!!

We are extremely pleased to inform you that AEPC under its export promotion activities is once again organizing Fashion Forecast Seminar in association with WGSN in the month of March and April, 2019.

Apparel Export Promotion Council (AEPC) has invited Ms. Kim Mannino and Ms. Amy Hendry, Fashion Consultants from a renowned fashion consultant WGSN, UK to conduct Fashion Forecast seminars for Spring/Summer 2020 & Autumn/Winter 2021 and seasons beyond. WGSN is a leading fashion, trends forecasting intelligence service, which offers design, fashion and retail professionals. The WGSN creates intelligence needed to succeed with in-depth photographic reports on global fashion and color trends, industry news, trade fairs, retail destinations, major runway shows and cultural influences on trends.

Ms. Kim Mannino and Ms. Amy Hendry from WGSN shall be visiting India to conduct the seminars that will be organized in March and April - 2019 respectively.

Seminar will cover seasons - Spring/Summer 2020 and Autumn/Winter 2020-2021 and beyond.

Outlining the key influences of the season and the emergence of key macro trend themes as per the Vision report. Men's & Women's Wear Fashion forecast that will include direction for colour, silhouette, materials / prints & graphics for men's and women'. The content will have a strong product focus, utilizing reports such as men's and women's design development. Denim Trends .Knitwear Trends .Kids Wear and Accessories

Display – Fabric, Swatches trends, garments & mood boards etc.

WGSN will highlight the hottest trends of the seasons and share analysis on why they are set to be commercial best-sellers

Kim Mannino, Head of WGSN Live, London

A graduate of the London College of Fashion, Kim has over 30 years' experience in the fashion industry.

Kim has been delivering and helping to translate trend information to customers for 25 years, while working in many trend forecasting companies. Prior to forecasting, Kim worked with many top designers, liaising between the design and production departments, from overseeing original design ideas through production, to approving garments on rails.

Now heading up the trend service for WGSN, delivering trend information to customers comes as second nature to Kim, she currently works with many multi-national retailers & brands such as Marks & Spencer, Tesco, Arcadia, Jaeger, Benetton& Primark.

Amy Hendry: Trend Specialist

Amy inspires clients to create brand futures. After studying design and buying at London College of Fashion and Demontfort University, Amy went on to work in the womenswear, lingerie and kidswear industry for companies such as H&M before joining WGSN in 2016. With 8+ years of experience in retail and buying, Amy has worked with luxury and high street brands, collecting a variety of consumer knowledge which she brings to the WGSN Mindset team. Amy is one of WGSN's international speakers touring around from UK to Italy, Sweden, France and Germany to name a few.

The schedule & programme of the seminars are given below:

Seminar schedule

Series 1 - Gurgaon, Mumbai, Tirupur and Bangalore

Speaker - Kim Mannino

Week - March 25 to March 29, 2019

Date	Day	Schedule	City/Venue
25-03-2019	Monday	Morning Session	Apparel House, Gurgaon
27-03-2019	Wednesday	Morning Session	Poppys Vista Hotel P. Ltd., Tirupur
28-03-2019	Thursday	Morning Session	Hotel The Capital, Bangalore
29-03-2019	Friday	Morning Session	Indian Merchant Chamber, Mumbai

Series 2 - Noida, Kolkata, Ludhiana and Jaipur

Speaker - Amy Hendry

Week - April 8 to April 13, 2019

Date	Day	Schedule	City/Venue
08-04-2019	Monday	Morning Session	Hotel Radisson Blue, Noida
09-04-2019	Tuesday	Morning Session	Hotel Oberoi Grand, Kolkata
11-04-2019	Thursday	Morning Session	Hotel Park Plaza, Ludhiana
13-04-2019	Saturday	Morning Session	Hotel Fortune Select, Jaipur

Who should attend?

- > Sr. Merchandisers/Team of Fashion Designing Departments
- ➤ Fashion Designers including Free lancers
- > Industry associates
- ➤ Market Consultants/Consultancy bodies
- > Fashion Institutes/Students
- ➤ Manufacturers, buyer/planners, retailers & brand promoters etc.

Kindly take part in this participatory event where you will have the opportunity to raise questions to WGSN's expert directly as well as engage in dynamic conversation with your industry peers during the networking session. Packed with actionable insight for all designers, manufacturers, buyers' planners, merchandisers, retailers and brand marketers in apparel, this seminar will also include silhouettes of key items and mood boards with textile swatches sourced from India and abroad, offering tactile and illustrative live examples of WGSN's trends. All participants will also be able to take home the inspiration as they'll receive a free kit with valuable trend information including a CD with a presentation summary, colour forecasts and trends for Spring/Summer 2020 and Autumn/Winter 2020-2021

Registration Fees (per attendee)

The participation/registration fee is Rs. 1180/- per person (Rs. 1000/- fee+ Rs. 180/- GST). The payment can be made through DD/Cheque in favor of "Apparel Export Promotion Council".

OR

NEFT/**RTGS** in the following AEPC account (Pl. add subject as "on account of Fashion Forecast Seminar")

BENEFITIARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000020000 (A/C -WGSN)

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH - APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA,

GURGAON – 122003 - with intimation to concerned regional office of the Council.

Please note that participation fee in cash will not be accepted.

To confirm your participation, please fill in the attached registration form and send it to respective Regional Offices of the Council.

Seminar Programme

Registration 10.00 AM - 10.30 AM

WGSN Trend Presentation – 10.30AM – 12.30 PM

women's wear, menswear and kids wear session

for Spring/Summer 2020 and Autumn/Winter 2020 – 2021.

Interactive session followed by Lunch 12.30 PM onwards

For further information, you may kindly contact following Council's officials, where you want to attend the seminar.

Gurgaon	Mrs. Sushil Ahuja, PS Tel – 91 124 2708032/2708000, Mobile 9910707381		
	E-mail – <u>sushil@aepcindia.com</u>		
Tirupur	Mr. C. Eswarasundar, Dy. Director, Tel – 0421-2232634, Mobile-09442289222,		
	E-mail – <u>aepctirupur@aepcindia.com</u>		
Bangalore	Mr. R Balaji, Director, Tel-080-41573399, Mobile – 09449826354,		
	E-mail-rbalaji@aepcindia.com		
Mumbai	Mrs. Saeeda Patel, Sr. Manager, Tel – 022-22043181, Mobile – 9819444940,		
	E-mail – <u>saeeda@aepcindia.com</u>		
Noida	Mrs. Sunita Bangari , Assistant Director Tel – 0120- 4292609, Mobile 9891754969		
	E-mail <u>sbangari@aepcindia.com</u>		
Kolkata	Mr. Ranjan Dasgupta , Director Tel – 033- 23359820, Mobile 9830239715		
	E-mail <u>rdgupta@aepcindia.com</u>		
Ludhiana	Mr. Multan Singh, Assistant Director Tel – 0161- 2407850 Mobile 9417116529		
	E-mail multansingh@aepcindia.com		
Jaipur	Mr. O. P. Chaturvedi, Assistant Director Tel – 0141 – 4113774 Mobile 9414832951 E-mail opchaturvedi@aepcindia.com		

Please confirm your participation ASAP along with participation fee of Rs. 1180/- PP (Inclusive of GST).

I sincerely hope that you would be able to participate in this seminar with your entire team of Designers, Merchandisers etc. For more information, please visit – www.aepcindia.com

We look forward to receive your nomination.

With Best Regards,

(Sneh Lata Sharma) Addl. Director

Apparel Export Promotion Council (AEPC)

(Sponsored By: Ministry of Textiles, Govt. of India)

Apparel House, Institutional Area, Sector-44, Gurgaon-122003 (India)

Tel: +91-124-2708150/2708000 Mobile: 9899993817

E-mail: slsharma@aepcindia.com website: www.aepcindia.com

Encl: Registration Form

Registration Form

Seminar on Fashion Forecast for Spring/Summer 2020 and Autumn/Winter 2020 - 2021

Please tick option where you want to attend the seminar:

Gurgaon				
Tirupur				
Bangalo	re			
Mumbai				
Noida				
Kolkata				
Ludhian	a			
Jaipur				
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S. No.	Name	Company	Name Name	Designation
Participa	ation Fee (Per attendee)			<u> </u>
The fee o	of Rs. 1180/- per person (inc	clusive of	18% GST) is enclose	d vide pav order/DD No.
	of (Bank) dated		_	= = =
	omotion Council" payable at			• •
details me	entioned in the circular.			
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- Pan No _	If	not available please tick -No	
- GSTIN reg	istration No	If not available please	tick –No
Kindly fill in the	following detail	s or attach your business card.	
Name & Designa	ation:		
Organization/In	stitute Address:		
Mobile. No.			
Telephone No.			
E-mail id			-
Note: Vindly	uhmit vous so	gistration form along with you	quigita faa ta waxa yaanaati

Note: Kindly submit your registration form along with requisite fee to your respective participation region.
