



Apparel Export Promotion Council

e-Tender Notice

A. e-tender is invited from reputed advertising agencies for publishing an Advertisement in Financial Express, Economic Times and Business Standard as per the scope of assignment attached at Annexure-I.

B. The quotes may be sent on the scanned copy of company's letter head in the prescribed proforma attached at Annexure-II.

C. e-tender should be submitted on email: tender@aepecindia.com latest by 12.00 PM on Monday, 29th May 2017. *Please note that quotation sent to any email other than tender@aepecindia.com will not be considered.*

Scope of assignment: -

1. To publish Black & White or coloured advertisement in any of the following dailies:
 - a. Financial Express – Delhi/All India editions – within 15 Days from the selection of Agency.
 - b. Economic Times – Delhi/All India editions – within 15 Days from the selection of Agency.
 - c. Business Standard – Delhi/All India editions – within 15 Days from the selection of Agency.
2. Size of advertisement – Quarter Page or Half Page

General Terms and conditions:

1. Validity period of quote should be for two months from the date of submission of quotes.
2. Apparel Export Promotion Council reserves the right to accept or reject quotations without assigning any reason.

For any further queries in this regard please contact Mrs. Chandrima Chatterjee, Advisor, AEPC at Phone: 0124-2708035/8197

Annexure-II

(To be submitted on company's letter head - scan copy at tender@aepcindia.com)

Date:

To,
The Advisor,
Apparel export Promotion Council
Apparel House, Institutional Area,
Sector-44, Gurgaon

Madam,

We have examined the tender for advertisement as per your specification and terms. The quotes are given below:

S. No.	Publications	Edition	Date of Insertion	Size	Rate per Sq.cm	Gross amount (Rs.)	Discount (Rs.)	S. Tax	Net amount (Rs.)
1	Financial Express	Delhi	within 15 Days from the selection of Agency	Quarter Page (Black & White)					
				Half Page (Black & White)					
				Quarter Page (Coloured)					
				Half Page (Coloured)					
		All India	within 15 Days from the selection of Agency	Quarter Page (Black & White)					
				Half Page (Black & White)					
				Quarter Page (Coloured)					
				Half Page (Coloured)					
2	Economic Times	Delhi	within 15 Days from the selection of Agency	Quarter Page (Black & White)					
				Half Page (Black & White)					
				Quarter Page (Coloured)					
				Half Page (Coloured)					
		All India	within 15 Days from the selection of Agency	Quarter Page (Black & White)					
				Half Page (Black & White)					
				Quarter Page (Coloured)					
				Half Page (Coloured)					

S. No.	Publications	Edition	Date of Insertion	Size	Rate per Sq.cm	Gross amount (Rs.)	Discount (Rs.)	S. Tax	Net amount (Rs.)
3	Business Standard	Delhi	within 15 Days from the selection of Agency	Quarter Page (Black & White)					
				Half Page (Black & White)					
				Quarter Page (Coloured)					
				Half Page (Coloured)					
		All India	within 15 Days from the selection of Agency	Quarter Page (Black & White)					
				Half Page (Black & White)					
				Quarter Page (Coloured)					
				Half Page (Coloured)					

Payment terms	
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(Name and signature of authorized signatory along with stamp of the firm)

Mob. No. (Contact Person) _____ E-mail id: _____