



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/REG/EP-1381/2023
Dated: 17th August, 2023

Notification

**AEPC ORGANIZES "INDIA APPAREL & ACCESSORIES FAIR" (BSM) AT MADRID IN SPAIN
FROM 18TH -19TH OCTOBER, 2023**

Dear Member,

This has reference to the participation in "India Apparel & Accessories Fair" (BSM) at MeeU Estacion de Charartin, Madrid, Spain from 18-19 October 2023. AEPC had the approval for 35 booths under MAI at the rate of Rs. 1.25 lakhs per booth (for 9 sqm) as against the actual rate of 2.8 lakhs without MAI.

This is to bring your kind notice that all the booths (35 Nos.) under MAI Scheme have now been booked for the aforesaid BSM. However, bookings are still open in case the exhibitors would like to participate without the MAI support by paying full charge of Rs. 2.8 Lakhs only.

AEPC has already taken up the issue of enhancing the number of seats under MAI Scheme beyond the existing number of 35. Accordingly, fresh exhibitors may get the refund of 1.55 Lakhs per booth on first cum first serve basis, if the proposal is accepted by the Ministry. Kindly note this is purely on the approval of the Government. If there is no approval for an additional booth, then there will be no refund to those who applied with full payment.

Yours Sincerely,

S. Hari Krishnan

(S. Hari Krishnan)
Director (EP)