

Apparel Export Promotion Council
e-Tender Notice

- A.** e-tender is invited from reputed printing & publishing agencies for printing and publishing of Apparel India magazine of AEPC as per the scope of assignment attached at Annexure-I.

- B.** Terms of Reference and other conditions are given at Annexure II.

- C.** Quotes should be submitted on email: tender@aepcindia.com latest by 03rd May 2024 till 12 (noon). Please note that quotation sent to any email other than tender@aepcindia.com will not be considered.

SCOPE OF THE WORK

- To print 60 pages E-magazine in Flip Book Style.
- To print and to provide to AEPC “Apparel India” magazine in the following specifications:

Apparel India Magazine (Inside – 60 pages + Cover – 4 pages).

SIZE	: 8.25” X 11.25”
COLOURS	: 4 + 4 colors
PROCESS	: Offset
MATERIAL	: Inside - 130gsm Matt Art Paper Cover – 300gsm Matt Art Card
QUANTITY	: 200 copies
Binding	: Perfect Binding

Cost inclusive of paper, CTP plates, printing, matt lamination and Perfect Binding. Each magazine to be inserted into magic seal envelopes, supplied printed labels to be pasted on magic seal envelopes. Conceptualizing, Editorial, Designing, Lay outting to be done by them. Making Flip Book for sending as e-Copy.

TERM OF REFERENCE

To print and to provide to AEPC “Apparel India” magazine in the following specification:

- The vendor is to publish inputs, to be generated by AEPC, for incorporating in Apparel India Magazine. The inputs published latest, procured from the authenticated legal sources, with appropriate rights for its inclusion in Apparel India Magazine.
- The vendor would be required to include garment sector policy adequacy by major competing economies, general indicators for apparel and textile, forecasts, latest market reports of major economies, oriented towards apparel and textiles, information about FDI in apparel and textile sector, important news related to garment industry with regard to sustainability, compliances, reports of major international textile and apparel fairs, various researches and gist of reports related to textile value chain, innovation in textile value chain, interviews with various stakeholders; including buying houses / buyers, State Govt., Central Govt., Tax Authorities, Regulatory Authorities, AEPC, etc.
- To publish articles by journalists on infrastructure as a matter of interests to the apparel industry and also as per the advice of AEPC, gist of various notifications of MoC/DGFT/Excise/Customs/Services Tax/Income Tax and other regulatory authorities.
- To appropriately edit and place the information, received from AEPC
- To use high resolution photographs in the Apparel India magazine, which is worthy even on e-commerce platform gadgets like laptop/mobile phones
- To prepare feature articles, editing and writing articles specific to RMG sector & economy.
- To obtain approval of AEPC on all pages before these are sent to the Press for printing.
- Upon satisfactory performance in keeping timeline and quality the contract for printing could be extended for another year after end of initial contract, subject to the approval of competent authority.

TIME – FRAME AND DELIVERABLES

The duration for the work is 12 months from the date of placement of the work-order. The selected agency would be required to submit draft-dummy report before publishing. The draft matter of the publication has to be submitted on 28th of each month (next day, in case of holiday). Final publication is to be submitted after detailed discussion with AEPC by 1st day of the month of publication (next day, in case of holiday).

EARNEST MONEY DEPOSIT (EMD) OF RS 50,000/- SHALL BE FORFEITED BY THE AEPC IN CASE

- The agency withdraws their offer during the period of tender validity, without prior notice.

- The agency fails to honor the contract or refuses to comply with any or all terms and conditions of the tender.
- Change in design from the approved design
- After selection, the agency fails to honour the contract or refuses to comply with any or all terms and conditions of the tender.
- For non-performance or mid-way unilateral withdrawal from the assignment by the agency, the EMD will be forfeited.

OTHERS

- The payment would be made after receipt of the printed items in required standard specification/format/design and quantity along with proper bill and challan.
- There shall be no escalation in the price during entire contract period, however, either of the parties may if so decides, shall have the option to terminate its contract by giving the other party prior written notice for three months.
- In case of any dispute, decision of Chairman, AEPC shall be final and binding.
- The losses to the AEPC which are directly attributable to the agency shall be deducted from the bills /adjusted from the EMD.
- In case of any dispute or difference arising in relation to meaning or interpretation of the agreement, Chairman, AEPC would be the final arbitrator. The decision of the arbitrator shall be final and binding on both the parties.
- The advertisements in the Apparel India magazine shall be released on the rates, to be specified by AEPC. The advertisement charges shall be receivable in the favour of "Apparel Export Promotion Council" only. Receipt of advertisement charges through any other route would disqualify the Vendor in continuing the work of publishing Apparel India magazine and any other penalty, to be decided by AEPC.

RIGHTS OF AEPC

- AEPC reserves the right to cancel/terminate the agreement any time without assigning any reason.

PENALTY CLAUSE

- **Penalty for late delivery-** The agency will take all the necessary steps to deliver the copies to AEPC office by 1st week of every month, subject to AEPC fulfilling their obligation for providing AEPC related editorial content by end of every month.
- If magazines are not delivered by 1st week of every month, the additional costs of courier/ postage will be borne by the agency.
- The publisher will give in writing that printing will be done in compliant printing press.
- **Arbitrator-** In case of any dispute, Chairman AEPC will be the final authority/
- **Exit clause-** Both the parties have the right to terminate the contract by providing 1 months' notice in writing.

OTHER TERMS AND CONDITIONS

- Confidentiality of any data and information provided by AEPC and other agencies to the Vendor should be maintained.
- The publication will be the sole property of the AEPC; any portion or part of the publication should not be produced / published or sold to others.
- The publication each month would be treated as final only after its approval by AEPC.
- All disputes/interpretation and other matters if any, concerning this agreement in any manner whatsoever shall be subject to final decision of the Chairman AEPC.
- Governing Law and Jurisdiction: This agreement shall be governed by the laws in India and shall be subject to New Delhi jurisdiction.

FORCE MAJEURE

The failure to fulfill any of its obligations hereunder shall not be considered to be a breach of, or default insofar as such inability arises from an event of Force Majeure. For the purpose of this RFP “Force Majeure”, means an event which is beyond the reasonable control of the AEPC and is not foreseeable.