



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/EP/CPM 2026-2027

Dated: 27th May, 2026

CIRCULAR

AEPC's PARTICIPATION IN "CPM (Collection Premiere Moscow) International Fashion Trade Show" (From 1- 4 September, 2026)

Dear Member,

AEPC is participating in CPM (Collection Premiere Moscow) International Fashion Trade Show Moscow to be held from 1-4 September, 2026 which will take place at Crocus Expo Exhibition Centre, Mezhdunarodnaya Str. 20, Krasnogorsk Area, Moscow region.

1. About CPM:-

CPM-Collection Premiere Moscow is one of Eastern Europe's leading fashion trade events, held biannually. The 46th edition, taking place in September, 2026 is expected to feature around ~ **1,000 companies** and attract **20,000 trade visitors**. The event showcases over **700 brands** from 23 countries, including **Russia, Türkiye, Italy, Kazakhstan, China, India and Iran**, making it a truly international platform.

CPM offers a dynamic setting for networking and business development, bringing together 22,000 + industry professionals – from retailers and boutique owners to distributors, importers, online buyers and fashion media influencers.

The upcoming exhibition will be held from **September 1- 4, 2026**, at the **Crocus Expo** in Moscow, where global fashion industry leaders will present collections for the **Fall / Spring – Autumn Collections - 2027**. This event attracts key decision-makers, including department store buyers, shopping center purchasers, wholesalers, and more, providing unmatched opportunities for networking and growth in the fashion market.

2. Event Schedule:

The CPM Moscow shall take place at Crocus Expo Exhibition Centre on the following dates :-

Venue / City : Crocus Expo Exhibition Centre,
Mezhdunarodnaya str. 20, Krasnogorsk,
Krasnogorsk area, Moscow region, Metro Station Myakinino
Set up Day : 31st August, 2026 (Monday)
Fair Days : 1st to 4th September, 2026 (Tuesday – Friday)

3. Why you should exhibit in Russia?

Russia has become an increasingly attractive market for Indian Apparel. Key items of export likely to appeal to Russia include men's, women's and children's jerseys, pullovers, cardigans, waistcoats and similar cotton knitted or crocheted articles; trousers, overalls, breeches and shorts in cotton and synthetic fibres; T-shirts, shirts, singlets and other vests of textile material.

Imports of ready-made garments (RMG) into Russia have remained substantial over recent years. In 2024, knitted RMG accounted for 51.9% of Russia's total RMG imports, with woven garments making up the remaining 48.1%.

Meanwhile, India's exports of garments to Russia increased from about USD 57.5 million in 2020 to USD 101.5 million in 2024 — nearly doubling over five years.

At a category level, knitted RMG holds much stronger acceptance in Russia compared to woven apparel.

[For more details about RMG Import into Russia please click here](#)

4. Participation Charges for exhibitors:

Participation Charges are as mentioned below:

Particulars	Participation Charges (INR)
	9 SQM Booth
Cost per booth	Rs. 7,30,000/-
Early Bird Discount (if payment is made on or before 6 th July, 2026)	(-) Rs. 15,000/- Rs. 7,15,000/-
After Early Bird Discount (if payment received after 6 th July, 2026)	Rs. 7,30,000/-

Rush to book your booth by making the payment of participation charges ASAP.

5. The deadline for submitting the application along with payment is 20th July, 2026.

6. Financial Assistance under the Market Access Support (MAS) Schemes under Export Promotion Mission (EPM) of the Central Government Regarding:

6.1 All members who wish to avail financial assistance under the Export Promotion Mission (EPM) are advised to carefully review and promptly fulfil the eligibility requirements prescribed under the Market Access Support (MAS) Schemes of the Central Government. These requirements are outlined in the official guidelines issued by the Government and are available on <https://www.trade.gov.in/pages/Market-access-Support> and is currently available on the link (<https://content.trade.gov.in/EPM-Scheme-Guidelines/Guidelines-for-Support-for-Market-Access-under-the-Export-Promotion-Mission.pdf>). Members are further advised that non-compliance with these requirements may result in rejection of claims

6.2 These guidelines are subject to revision and will be updated from time to time. Members are advised to remain apprised of the same and take necessary action accordingly in a timely manner. Members are advised to keep themselves updated in this regard by visiting <https://www.trade.gov.in/>

6.3 The Apparel Export Promotion Council has submitted, or is in the process of submitting, a proposal to the concerned Ministry seeking grants under the **Market Access Scheme (MAS)** of the **Export Promotion Mission (EPM)** for participation in the above-mentioned event. The Ministry's decision on the proposal is currently awaited, and no grant shall be deemed sanctioned or approved unless and until formal written confirmation is received.

6.4 Upon receipt of the MAI/MAS grant from the Ministry, the booth cost will be subsidized and the balance amount will be refunded to the eligible exporters accordingly.

6.5 **The number of exhibitors eligible to receive financial assistance under the schemes framed under the Export Promotion Mission (EPM) shall be determined by the Government of India through the concerned Ministry(ies). Financial assistance will accordingly be extended only to the number of exhibitors as approved by the Ministry. In the event that the number of exhibitors approved for financial assistance is fewer than the number of exhibitors who actually participated in the event, assistance from the Government shall be granted strictly on a first-come, first-served basis. Members are therefore advised to submit their applications promptly and in full conformity with these provisions, keeping in view that assistance will be limited to the extent sanctioned.**

Payment Mode:

- a. Payment can also be made through NEFT/RTGS to the following account:
BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL (CPM Moscow Russia Fair)
SAVING A/C NO: 180401000004231
IFS CODE: IOBA0001804
BANK: INDIAN OVERSEAS BANK
ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM – 122003
- b. Demand Draft or Pay Order in the name of “Apparel Export Promotion Council” (payable at Gurugram or New Delhi) may be sent to Mr. S. Hari Krishnan, Director (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244.

NOTE:

Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made.

7. Exhibitor’s Stand Package - Each stand will be includes the following:

Booth Package (9m2 includes)	
<ul style="list-style-type: none">➤ Grey Carpet➤ 6 Pcs long arm light➤ 1 Socket (laptop and phone)➤ 1table & 4 chairs,➤ Railers or shelves L18m total	<ul style="list-style-type: none">➤ Plastic hunger type1 50 pcs➤ Plastic hunger type 2 50 pcs➤ Company logo➤ India logo branding➤ Walls wooden frame with vynil cover

(location of shelves need to be in advanced known)

8. Guidelines for allotment of the booths:

- i. All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lot by AEPC.
- ii. No change in the booths, once allotted would be entertained under any circumstances.
- iii. The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- iv. The participation is on **FIRST-CUM-FIRST SERVED (FCFS)** till all booths are sold and the allotment of stalls shall be done through draw of lot basis.

9. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess will obtain necessary visa to enter Russia. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

10. Cancellation charges: Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- 100% forfeiture after Draw of Lot.

11. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC’s website www.aepcindia.com

Interested members may also apply using following link :

<https://aepcindia.com/exhibitors-registration>

12. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugaram -122 003 (Haryana) India Tel:+91 0124-2708108 (D) **Mobile** No.+91 9560472244 E-mail: shari@aepcindia.com
2. Mrs. Neelam Seth, Joint Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugaram -122 003 (Haryana) India Tel : +91 124 2708177 (D), **Mobile No** : +91 9810505165 / **Email** : nseth@aepcindia.com
3. Mr. P A Narasimhulu, Deputy Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugaram-122 003(Haryana)India, Tel.: +91 124 2708183 (D), **Mobile No.:** 8860996470, **E mail:** narasim@aepcindia.com

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of “**APPAREL EXPORT PROMOTION COUNCIL**” **GURUGRAM**.

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurugram office.

By making payment towards the participation, the participants hereby undertake to maintain proper decorum and comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify and hold harmless the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair.

Post show obligation of the participant

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at venue in Moscow, Russia.

Yours Sincerely,

(S Harikrishnan)
Director (EP)

Enclosure: [Application Form](#)

***Disclaimer:** AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.*