



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/EP/IA&AF/2026

2nd May, 2026

AEPC's participation in "India Apparel & Accessories Fair 2026" Tokyo, Japan (29th to 31st July, 2026)

Dear Member,

Apparel Export Promotion Council (AEPC) has decided to participate in **India Apparel & Accessories Fair 2026, Tokyo, Japan**. The Japan India Industry Promotion Association (JIIPA) has scheduled to organize the India Apparel & Accessories Fair in Tokyo, Japan from 29th to 31st July, 2026, offering a comprehensive platform to Indian Apparel manufacturers.

1. About India Apparel & Accessories Fair 2026:

The India Apparel & Accessories Fair is an exclusive Business Matching Event which gives an opportunity to exporters to showcase their products and supply capabilities of value added products with special emphasis on the products designed to suit Japanese fashion trends and requirements. India Apparel & Accessories Fair has earned recognition as a premier trade fair in Japan for the Indian Garments & Home Furnishings Export Industry. During the three-day fair, exhibitors will showcase their **Spring / Summer 2027-28 collections**. The visiting buyers would include manufacturers, wholesalers, Chain Stores, Departmental Stores, Trading Companies, importers, select and specialist shops, Retailers, Boutique buyers etc. India Apparel & Accessories Fair looks forward to building bridges of partnerships between the Indian Exporter community and Japanese Buyers.

2. Why you should exhibit in IA&AF, Tokyo, Japan?

Japan has been a very attractive market for Indian Apparels. Main item of export to Japan are - Woven and Knitted Garments, Inner Cloths, Sweaters, Cardigans, Jackets, Casual Wears, High Fashion Garments, Occasional Wears, Sports Wears (Men's Wear, Women's Wear, Baby/Kids Wear) (**Fashion Accessories** like) Shawls, Stoles, Scarves, Mufflers, Socks, Leggings, Tights, Glovers, Ties, Hat, (**Home Textiles** like) Made-ups, Cushion Covers, Bed Linen, Bed Covers, Interiors, Goods, Curtains, Towels, Decorative Articles, Floorings and Ethnic Craft, (**Leather items** like) Jackets, Coat, Hand-gloves, Belt, Bags, wallets, card wallets, purse, Shoes, Leather Accessories, (**Fabrics** like) Wool, Jute, Cotton, Silk, Linen, Chiffon, Nylon, Velvet, Polyester, Taffeta, Denim, Rayon, Georgette, Satin etc.,

Japan is the 4th largest readymade garment importer in the world, there is a huge untapped trade potential in the RMG sector which India must extensively and aggressively focus on

building India-Japan trade. India hold a strong business opportunity in Japan reflected by the fact that China, which has been a dominant garment supplier to Japan, has witnessed a decline in the past 5 years giving

Significant advantage to India. Moreover, the duty-free access for Indian RMG post Indo-Japan CEPA agreement as against an approximate 9% for China and Turkey is a big advantage for India. Japan's import from India has increased in the last five years. Import from India's in 2021 was 224.6 mn. Which increased to 282.4. mn. in 2025. India captured a share of 0.9% in 2021 which has increased to 1.2% in 2025.

For more details please click:

3. Dates of Event:

Dates		Days
<i>Set-up day:</i>	<i>28th July, 2026</i>	<i>(Tuesday)</i>
<i>Fair Days:</i>	<i>29– 31 July, 2026</i>	<i>(Wednesday to Friday)</i>

4. Venue:

Shinjuku Sumitomo Building Triangle Square, 2 Chome 6-1
Nishishinjuku, Shinjuku City, Tokyo, Japan 163-0290

5. Participation Charges:

The participation charges are specified below:

Particulars	Participation charges (Rs.)
Cost per booth of (size: 9 sqm.)- Without MAI/MAS	3,80,000/-
Early Bird Discount (If payment is made on or before 29th May, 2026)	- 10,000/-
Cost with early bird discount	3,70,000/-
The participation charges specified herein above do not cover airfare, hotel accommodation, or any other personal expenses, including logistics, transportation of display materials, and related incidental costs, which shall be borne exclusively by the exhibitor.	
Applicants who fail to make full payment of the prescribed participation charges within the stipulated time may not be considered for allotment of booths, and their applications are liable to be rejected.	

6. **The last date for submission of application with payment is 19th June, 2026 (Friday).**

7. Financial Assistance under the Market Access Support (MAS) Schemes under Export Promotion Mission (EPM) of the Central Government Regarding:
 - 7.1. All members who wish to avail financial assistance under the Export Promotion Mission (EPM) are advised to carefully review and promptly fulfil the eligibility requirements prescribed under the Market Access Support (MAS) Schemes of the Central Government. These requirements are outlined in the official guidelines issued by the Government and are available on <https://www.trade.gov.in/pages/Market-access-Support> and is currently available on the link (<https://content.trade.gov.in/EPM-Scheme-Guidelines/Guidelines-for-Support-for-Market-Access-under-the-Export-Promotion-Mission.pdf>). Members are further advised that non-compliance with these requirements may result in rejection of claims

 - 7.2.. These guidelines are subject to revision and will be updated from time to time. Members are advised to remain apprised of the same and take necessary action accordingly in a timely manner. Members are advised to keep themselves updated in this regard by visiting <https://www.trade.gov.in/>

 - 7.3. The Apparel Export Promotion Council has submitted, or is in the process of submitting, a proposal to the concerned Ministry seeking grants under the **Market Access Scheme (MAS)** of the **Export Promotion Mission (EPM)** for participation in the above-mentioned event. The Ministry's decision on the proposal is currently awaited, and no grant shall be deemed sanctioned or approved unless and until formal written confirmation is received.

 - 7.4. Upon receipt of the MAI/MAS grant from the Ministry, the booth cost will be subsidized and the balance amount will be refunded to the eligible exporters accordingly.

 - 7.5. **The number of exhibitors eligible to receive financial assistance under the schemes framed under the Export Promotion Mission (EPM) shall be determined by the Government of India through the concerned Ministry(ies). Financial assistance will accordingly be extended only to the number of exhibitors as approved by the Ministry. In the event that the number of exhibitors approved for financial assistance is fewer than the number of exhibitors who actually participated in the event, assistance from the Government shall be granted strictly on a first-come, first-served basis. Members are therefore advised to submit their applications promptly and in full conformity with these provisions, keeping in view that assistance will be limited to the extent sanctioned.**

8. Payment Mode:

- a. Payment can also be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000031006

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA,
GURUGRAM – 122003

- b. Demand Draft or Pay Order in the name of “Apparel Export Promotion Council” (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244

NOTE:

Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made

9. Booth Packages:

The below booth facilities shall be provided to the participating exhibitors.

GARMENT BOOTH • 3 mt. x 3 mt. pre laminated partition with Octonorm system • Fascia Board with company name • Running garment hanging rail of 9 mtrs length • Hangers (150 pcs.) • Halogen Floodlights (3) • Round table (1 pc.) • Chairs (3 pcs.) • Dustbin – (1 pc.) • Power Socket (1 pc.)

HOME FURNISHING BOOTH • 3 mt. x 3 mt. pre laminated partition with Octonorm system • Fascia Board with company name • Shelves (9) • Bottom Hangers (50 pcs.) • Halogen Floodlights (3) • Round table (1 pc.) • Chairs (3 pcs.) • Dustbin – (1 pc.) • Power Socket (1 pc.)

10. Guidelines for allotment of the booths:

- i) All participants who have paid the full participation fee on time would be

considered for allotment of booths through draw of lots by AEPC.

- ii) No change in the booths, once allotted would be entertained under any circumstances.
- iii) The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- iv) The participation is on **FIRST-CUM-FIRST SERVED (FCFS) basis** till all booths are **sold and the allotment of stalls shall be done through draw of lot basis only.**

11. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess / will obtain necessary visa to enter Japan. No request for refund will be entertained by AEPC if for any reason, whatsoever, visa is not granted.

12. Cancellation charges:

Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- No cancellation is allowed after Draw of Lots.

13. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

Interested members may also apply using following link :

<https://aepcindia.com/exhibitor-registration/>

14. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugaram -122 003 (Haryana) India Tel:+91 0124-2708108 (D) **Mobile No.+91 9560472244** E-mail: shari@aepcindia.com
2. Mrs. Neelam Seth, Joint Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44,

Gurugaram -122 003 (Haryana) India **Tel** : +91 124 2708177 (D),
Mobile No : +91 9810505165 / **Email** : nseth@aepecindia.com

3. Mr. P A Narasimhulu, Deputy Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector - 44, Gurugaram-122 003(Haryana)India, Tel.: +91 124 2708183 (D), **Mobile No.:** 8860996470, **E mail:** narasim@aepecindia.com

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of “**APPAREL EXPORT PROMOTION COUNCIL**” **GURGAON**.

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

By making payment towards the participation, the participants hereby undertake to maintain proper decorum and comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify and hold harmless the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair and / or their action in connection with their participation in the said fair.

Post show obligation of the participant

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at venue in Tokyo, Japan.

Yours Sincerely,

(S Harikrishnan)

Director (EP)

Enclosure: Application Form

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.

APPLICATION FORM

PARTICIPATION IN “INDIA APPAREL & ACCESSORIES FAIR” TOKYO, JAPAN

(FROM 29TH TO 31ST JULY, 2026)

(On the Company's letterhead)

1 .	Company's Name	:	
2 .	Name of the Contact Person	:	
3 .	Designation	:	
4 .	Mobile No.	:	
5 .	Address with PIN No.	:	
6 .	City	:	
7 .	Telephone Number	:	
8 .	E-mail id	:	
9 .	Website of Company	:	
1 0 .	RCMC No. & Date (Renewal fee paid	: RCMC No. __ YES /	Date__ _____

	2026-27: Please Tick	NO	
1 1 .	IEC Number	:	
1 2 .	PAN Number	:	
1 3 .	TAN Number	:	
1 4 .	GST Number	:	
1 5 .	CIN Number (required for only Pvt. Ltd. Companies	:	
1 6 .	Status of Company (Please tick)	: Partnership	
		: Proprietorship	
		: Pvt. Ltd.	
		: Ltd. Company	
		: LLP	
1 7 .	Type of Company (Please tick)	:Manufacturer	
		: Merchant Exporter	

		: Merchant Cum Manufacturer	
18.	Whether belongs to MSME (please tick)	: YES	NO
19	Name of Participant (Director / Partner / Prop./Regular Officer at Sr. Level) with DIN No.	:	
20	Whether belongs to (please tick)	: SC/ST	
		: GENERAL	
		: WOMAN	
21	Export Performance during the last three years	: 2025-26	
		: 2024-25	
		: 2023-24	
22	HS Codes in respect of the products being promoted/marketed by exhibitor : (at least 6 HS Codes should be given)		
	S.No	HS Code (6 digit level)	Product Description
	1		
	2		
	3		

	4		
	5		
	6		
2 3	Main items of production	:	
2 4	Mention segment Knitted/ Woven	:	
2 5	Present production capacity:	: __pcs. per month/No. of Machine__	
2 6	Major brands & Fashion labels	:	
2 7	Major Countries of Exports	:	
2 8	Have you exported to before	: YES	NO
2 9	Export performance to Japan for the last three Years	: 2025-26	
		: 2024-25	
		: 2023-24	
3 0	Sustainability Certifications	:

3 1	Please fill up the details of the Visiting Representative in the following format:			
	1	Name as appearing in Passport		
	2	Passport Number		
	3	Date of Issue		
	4	Date of Expiry		
	5	Date of Birth		
	6	Place of Issue		
	7	Whether has valid Japan Visa	YES / NO	
	<ul style="list-style-type: none"> In any case the person is not going whose details given above, may please intimate in advance the details of person who is attending the fair before the leaving the Country. 			
3 2	Have you participated in the same event previously with AEPC or any other Council / Organization? (with MAI support)			
	If Yes, Year(s) _____	Number of times: _____		

3 3	Have you participated in any other event under MAI/MAS assistance in 2026-27 with AEPC other EPC's/Commodity Board/ Trade Bodies?		
	YES NO		
	If yes, please give details:		
	S . N o	Name of the Event/ Country	D a t e o f E v e n t

Disclaimer: As Annexure – I (It's mandatory to fill up and be attach with the application form as its' a part of application form).

34. Participants Charges:

Pay order/ DD for Rs. __drawn on __

Payable at Gurugram / New Delhi.

OR (in case online payment):

UTR Details: NEFT/RTGS No.....for Rs.....

Date.....Name of Bank.....

If TDS is deducted, please mention its %age & amount of deduction Rs.....

This is to certify that all information provided by me is correct to the best my knowledge and agree to abide by the same.

Date:

Signature of Authorized Signatory__

Name & Designation: __

Company Seal: _

Note:

1) As per MAI/MAS guideline, an exhibiting company/member can avail MAI /MAS assistance up to a maximum of three times (including past cases) for a particular event. Thereafter they shall not be eligible for the subsidy.

2) MAI/MAS subsidy will henceforth be provided to a member/company for a maximum of three MAI/MAS events in a financial year.

Disclaimer

1. The participation is on FIRST-CUM-FIRST SERVED (FCFS) till all booths are sold.
2. All participants who have paid the full participation fee in time would be considered for allotment of booths through draw of lot.
3. No change in the booths, once allotted would be entertained under any circumstances.
4. The decision of Chairman-EP (AEPC) / Chairman- AEPC would be final and binding in case of any dispute.
5. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by AEPC. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security, deposit and cancellation of grant etc., paid to AEPC and debarring the participation from the future participation in AEPC's events.
6. AEPC will not be responsible for the turnout of buyers/buying agents for any Exhibition/fair/show/BSM etc. AEPC will have no liability whatsoever for any kind of refund or payment in this regard.
7. MAI /MAS Assistance shall be permissible to regular director/ partner/proprietor / regular officer of the company on senior managerial position. Assistance would not be available to exporter of foreign nationality or holding foreign passport. Non-MAI/MAS Exhibitor shall not be eligible for MAI/MAS reimbursement of airfare as well.
8. The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary.
9. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.
10. Participants will be required to furnish complete information on orders booked, enquiries generated etc., in the form of Feedback form after the fair which is required by the Ministry as you are entitled for the grant/subsidy.
11. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority.

DECLARATION

We have studied the disclaimer for participation carefully and agree to abide by the same.

Date & Place:

Signature of Authorized Signatory_____

Name & Designation_____

Company Seal_____
