

AEPC/REG/EP/2022
9th September

Circular

Sub : Buyer – Seller Meet (BSM) at Copenhagen, Denmark from 12th to 13th October, 2022

Dear Member,

AEPC is happy to extend to its members a great opportunity to expand your business in Denmark via Buyer Seller meet organized in Copenhagen, Denmark with support from Indian Embassy in Denmark along with Danish Chamber of Commerce, on 12th – 13th October 2022. Please refer to AEPC circular dated 8th August 2022 for details.

Denmark has been a very attractive market for Indian Apparels. Garment imports into Denmark have constantly been on the rise for the last 5 years both in the Knitted and Woven category. Apparel imports into Denmark have rebounded back to the post Covid levels with Denmark currently importing apparels from the world to the tune of USD 5470.44 mn. in 2021. India's export to Denmark have been able to maintain a constant market share of approx 4.46% in 2021 and there is a keen interest on the Danish side to expand sourcing from India.

Considering the paucity of time, AEPC earnestly requests its members to rush in their applications. Applicants may please note in light of the fact that that Denmark visa is closed for public, AEPC would be facilitating issuance of special visa for this purpose. The visa process would be as follows:

1. Please submit your filled in application form to AEPC at the earliest
2. In order to organize the letter of invitation for the visa purpose, please send us the following details in the tabular format as below. Specific details about your company will help us in ensuring right buyer footfall for the fair.

Passport Details Number Date of Issue Date of expiry Place of issue	Main items of production	Whether already exporting to International Brands if yes please mention name of brands	Place of production Units	Production capacity in pcs per month.

3. On receipt of the letter of invitation from AEPC, the participants have to apply online for a Denmark Visa along with other required documents as per procedure, at the concerned VFS of Denmark Embassy in India.

We look forward to your effective participation.

Kind regards,

Dr. Tamanna Chaturvedi
Deputy Secretary General